

Welcome back to the world of sound!

Opa! is exactly what you desire from a hearing device: discreet, yet powerful. Clear and easy to use. Automatic and practical.

Opa! goes a step beyond other instruments - because the details matter! Appropriate for various hearing loss, Opa! is rich with features that you will find renew your ability to function in noise and zoom in on the important sounds of life.

Opa!™



The Perfect Fit

The ability to understand speech, processing millions of computations per second, is the essence of digital technology. Bringing the sounds you need into your hearing range is perfectly attained through computerized programming.

PERSONA[®]
MEDICAL

Opa! is one of the finest hearing instruments ever developed. Our goal is to celebrate with you the blessing of sound, the amazing key to communication, our social bridge with all humans. We hope to share our passion with you and to bring you the best hearing available.

Commitment to Quality

A belief that in order to succeed, you must have a certain passion and desire to give your every endeavor your very best. For nearly 50 years, Persona Medical has forged this very commitment to excellence into every hearing instrument we design. A rare combination of state of the art technology and custom craftsmanship brings you the best instruments available today. Currently, our products are distributed all over the world.

(407) 339-2422

PersonaMedical.com

Info@PersonaMedical.com

170 N. Cypress Way • Casselberry, FL 32707

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Opa!™



Hearing is worth celebrating!



PERSONA[®]
MEDICAL

Why Opa!?



Receiver In Canal (RIC)

- Comfortable open fit
- Virtually invisible
- Mild to severe hearing loss
- Receiver sits in the canal
- Does not plug up ear canal
- Retains Natural Ear Resonance

Small enough that it is virtually invisible and light enough you will not even know you are wearing it. Opa! instruments are designed for a wide range of hearing loss. Your local hearing professional will find lots of well thought out features in our software, making it even easier to fit your hearing just perfectly!

Advanced features work automatically helping to bring the right amount of amplification for quiet environments and noisy ones as well. The technology is so advanced, it's simple!

- 111 Channels of processing
- 16 Frequency Shaping Bands

Hearing Aid Technology*

An expertly engineered hearing instrument, Opa! features industry leading benefits in all categories.

Opa!

Auto-Adaptation Feedback Shield™

Virtually eliminates buzzing and whistling.

Dynamic Speech Enhancement

Designed to enhance speech understanding in difficult environments.

Speech-Focus™ System

Directional microphones enhance sound you want to hear and minimize those you don't

Environmental Background Noise Filter

Reduces unwanted background noise in certain environments like restaurants.

Telephone Solutions

Improve your communication on the telephone by eliminating background noise using the programmable pre-amplified magnetic telephone coil.

Hydrocoat™

The number one enemy of hearing aids is moisture. Hydrocoat helps your hearing aids resist moisture, sweat, oil and corrosion. Hydrocoat is our most advanced micron-level sealant to date.

* Not all features apply to all models

www.personamedical.com

Multi-Memory

Multi-Memory allows you to select the best setting for your environment. Simply push the push button on your Opa! triggering the next stored setting.

Music-Maestro!™



Amazing. Simply amazing is how much better Opa! instruments sound when listening to music. This feature alone will bring a tear to the eye and restore the love you once had for music. Put another nickel in the juke-box - you'll be glad you did!



Opa!™

Invisible Never Looked So Good!

Opa! fits comfortably behind your ear and is virtually invisible to others. Don't be fooled by its small size however; the Opa! is loaded with the latest hearing aid features such as our state of the art Noise Reduction System, and the most advanced feedback canceller combined with automatic environmental settings to handle the most demanding situations from wind-noise to restaurants.

Consult your hearing care professional today and start experiencing Opa! for yourself.